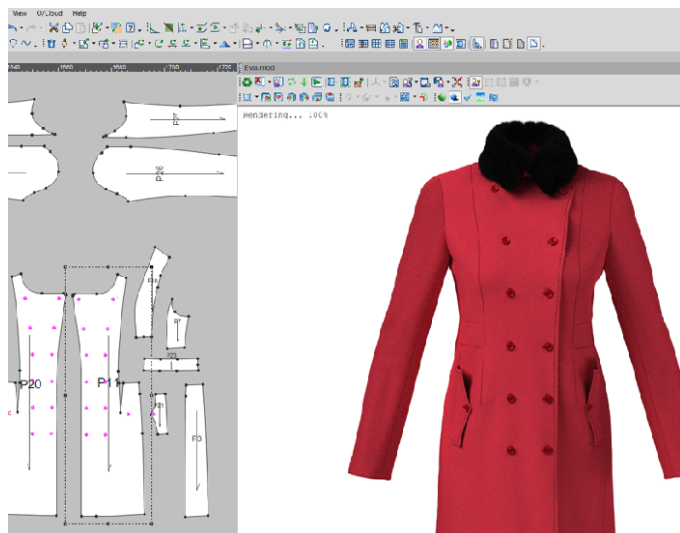




Product Sheet

Optitex

Category: Software

Digital design that makes a difference

With Optitex, you gain complete control over the entire process – from the initial sketch to the finished product. Whether you work with fashion, technical textiles or automotive interiors, our 2D and 3D solutions give you precision, efficiency and creative freedom. Shorter lead times, better fit and smarter production – completely digital.

Product description

Optitex – Digital solutions for fashion, textiles and technical materials

Optitex is a global leader in 2D and 3D CAD solutions for brands, retailers and manufacturers in the fashion, automotive interiors and furniture industries. With over 30,000 users, Optitex offers innovative solutions that enable accurate patterns, smooth workflows and close collaboration between design and production. By digitising the entire process, companies can reduce lead times, improve fit and create more sustainable products.

Optitex offers a comprehensive digital solution for companies that want to streamline their production, reduce lead times and create high-quality, sustainable products.

Creative

OPTITEX CREATIVE gives fashion designers the freedom to immediately realise their visions by designing directly in 3D. Style changes, colours and prints can be made quickly and easily without the need for pattern knowledge. In just a few minutes, you can create a variety of 3D styles, freeing up time for even more creativity!

PDS – Pattern Design Software

From beginners to advanced users, OPTITEX PATTERN DESIGN SOFTWARE (PDS) offers all the tools and features you need to create and modify digital patterns and produce pattern sizes, with a smart, intuitive and flexible 2D/3D CAD platform. PDS is fully compatible with all major CAD formats and enables data exchange without hardware dependencies.

Marker – Optimised fabric usage

Compatible with all standard plotters and cutting machines, OPTITEX MARKER optimises your fabric usage through automated nesting or manual placement of parts on the marker table. Streamline your workflows and increase your productivity by running multiple nesting processes with a range of advanced nesting tools that result in higher efficiency!

O/Cloud – Cloud-based collaboration

OPTITEX O/CLOUD allows you to efficiently manage the entire flow of design and development processes by sharing 3D resources and related technical data with your teams, suppliers and partners in one convenient location. Easily access the central archive, select your products and materials, analyse fit, share comments and create bulletin boards for your articles.

Description

- Fully integrated solution – 2D and 3D CAD for the entire production chain.
- Efficient workflow – Fast and flexible design and pattern management.

- Advanced 3D technology – Digital visualisation reduces prototyping costs.
- Cloud-based collaboration – Real-time collaboration via Optitex O/Cloud.
- Material optimisation – Automated nesting reduces waste and costs.