



Product Sheet

Madeira FrostedMatt

Category: Embroidery thread

Madeira Frosted Matt – The world's first truly matt embroidery thread

Do you want to create embroidery with pure colours, sharp details and a modern matt finish? Then Madeira Frosted Matt is the perfect choice.

- Completely matt surface with no light reflections
- Exceptional lightfastness and colour fastness
- Perfect for modern designs, sportswear and streetwear

Product description

The embroidery thread that changed perceptions of colour

Madeira Frosted Matt is the world's first truly matt embroidery thread and offers a completely new look compared to traditional viscose and polyester threads. Thanks to a unique ceramic component, the thread does not reflect light, allowing colours to be reproduced in their purest and most natural form.

The result is a modern, exclusive and almost print-like finish, where colours, text and details stand out clearly regardless of lighting conditions.

For designers where colour and contrast are key

Unlike glossy embroidery threads, Frosted Matt is not affected by light reflections. This makes small text, fine lines and detailed logos appear clearer and lighter. The matt finish also creates a unique contrast when combined with glossy threads, metallic threads or other special effects, giving the design extra depth and character.

Perfect for:

- Fashion and premium collections
- Streetwear and trend-led garments
- Sports and functional clothing
- Promotional clothing and corporate logos
- Outdoor and workwear
- Denim and accessories
- Small text and detailed logos
- 3D embroidery and decorative effects

High quality for professional production

Frosted Matt has been developed for industrial embroidery and combines its unique matt finish with very high lightfastness and durability. The advanced dyeing process provides colour fastness that surpasses many traditional embroidery threads, making the thread suitable for garments exposed to sunlight, washing and daily wear and tear. The thread is available in 40-count on 1,000 m and 2,500 m spools, and in 30-count on 2,500 m spools.