



Product Sheet

Madeira Reflect

Category: Embroidery thread

Madeira Reflect – Reflective embroidery thread for increased visibility

Would you like to create embroidery that stands out when light hits it? Madeira Reflect is the perfect thread for projects where visibility, safety and design go hand in hand.

- Reflects light in the dark for enhanced visibility
- Strong construction with good machine performance
- Ideal for workwear, sportswear and safety applications

Product description

The embroidery thread that stands out when you need it most

Madeira Reflect is a specially developed reflective embroidery thread that reflects light from sources such as car headlights, torches and camera flashes. When light hits the embroidery, it creates a distinct reflective effect that makes the design more visible in dark environments. The thread is constructed with a polyester core encased in polyamide film with integrated glass beads, which gives it its unique reflective properties.

Combining function and design

Reflect is used when the embroidery is intended to enhance visibility without compromising on appearance. The thread is equally suited to safety applications and decorative details where a unique visual effect is desired. The reflective effect ensures that logos, text and details stand out clearly when struck by light, offering both practical and aesthetic benefits.

Perfect for:

- Workwear
- High-visibility vests
- Sports and functional clothing
- Children's clothing
- Outdoor and leisure wear
- Bags and accessories
- Logos and branding
- Decorative reflective details

High quality for professional production

Reflect has been developed for industrial embroidery machines and combines excellent durability with consistent embroidery performance. For best results, we recommend an 80-gauge SAN® 8 needle with a larger eye, which helps ensure a smoother thread flow and reduces the risk of thread breakage. With Reflect, you get an embroidery thread that combines reliability, functionality and design in a single solution. Reflect is available on 50 m spools.